ECLAT Festival neue Musik Stuttgart
Social Media Guide

Material

If you have sound files, rehearsal clips or other images or video of your projects, we would love to hear from you and share them with our social media team! Please send your material to anton.zherebnov@mdjstuttgart.de

Your own posts

We are happy if you make your own posts about your ECLAT concerts, we will share them anyway. anton.zherebnov@mdjstuttgart.de can send you pictures of ECLAT posters or flyers if necessary. Please tag the festival in your posts/stories/reels (Facebook: ECLAT Festival / Musik der Jahrhunderte | Instagram: @mdjstuttgart) and link to the festival website www.eclat.org

Please use some (not too many) #hashtags (at least #eclat2026 #festivaleclat).

Share

If you can't or don't want to make your own posts, we would be delighted if you would share the posts/stories/reels from the ECLAT channels.

When sharing, reposting, etc., please include the hashtags #eclat2026 #festivaleclat #musikderjahrhunderte in your posts.

Tag on Facebook with ECLAT Festival / Music of the Centuries; Instagram: @mdjstuttgart

Specific to Facebook:

- Attention: Please share stories, but not 'events' as their reach is limited on Facebook.

Specific to Instagram:

- - Here #hashtags and especially tags of people (@...) are particularly important - feel free to share and tag anything you can.
- - Links can also be added to the Instagram stories (e.g. www.eclat.org via the small note in the top right-hand corner), and there are also two small ‘ECLAT animations’ in the GYPHI search (simply enter ‘eclat festival’ in the top right-hand corner)